### DAY 1
**November 20, 2014**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>09:00 – 10:00</td>
<td><strong>Registration</strong></td>
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</table>
| 10:00 – 11:30| **Plenary session I**
  «State policy in the field of personnel training for the transport sector» |
| 11:30 – 12:00| **Press-conference**
  **Coffee-break**                                                |
| 12:00 – 13:00| **Seminar**
  “Innovative ways for personnel assessment: factor of safety. Unsafe behavior preventing and detecting” |
| 13:00 – 14:00| **Lunch**                                                            |
| 14:00 - 17:00| **Working session I**
  «Staffing for aviation industry»                                  |
|              | **Working session II**
  «Staffing for railway transport and underground»                    |
|              | **Working session III**
  «Water transport in Russia: staff potential»                          |
|              | **Working session IV**
  «Staffing in the sphere of highway transport»                         |

### DAY 2
**November 21, 2014**

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<tr>
<td>09:00 – 10:00</td>
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| 10:00 – 11:00| **Plenary session**
  “Making up for deficit of qualified stuff in transport sector”     |
| 11:00 – 11:30| **Coffee-break**                                                      |
| 11:30 – 14:00| **Working session**
  “Topical issues of human recourses management in the transport sector”|
| 14:00 – 15:00| **Lunch**                                                            |
| 15:00 – 16:00| **Brainstorming session**
  “Where is his button? Problems of stuff moral encouragement”         |
| 16:00 – 18:00| **Seminar**
  «Employer’s value proposition. (EVP) Capital errors”                |
|              | **Official buffet**                                                   |

*changes may occur
## BUSINESS PROGRAMME*

### DAY 1  
November 20, 2014

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| 09:00 – 10:00 | **Registration**  
From transport minister of the Russian Federation  
MAXIM SOKOLOV  
From education minister of the Russian Federation  
DMITRIY LIVANOV  
From governor of St-Petersburg  
GEORGIY POLTAVCHENKO |
| 10:00 – 10:15 | **Opening speeches**  
From transport minister of the Russian Federation  
MAXIM SOKOLOV  
From education minister of the Russian Federation  
DMITRIY LIVANOV  
From governor of St-Petersburg  
GEORGIY POLTAVCHENKO |
| 10:15 – 11:30 | **Plenary session**  
About the main directions of state policy in the sphere of training working personnel in the transport branch  
The Ministry of education and science of the Russian Federation  
Qualified stuff training in railroad sector as exemplified by “RZD” LtD  
SHAHANOV DMITRIY SERGEEVICH, stuff management and social issues of RZD LtD vice-president  
Implementation of transport academic projects in St-Petersburg  
VOROBIEV ALEXANDR GEORGEVICH, chairman of transport committee of St-Petersburg  
Formation and organization of stuff training problems in implementation, realization of transport development strategy  
BELIY OLEG VIKTOROVICH, transport problems institute of RAS named after N.S. Solomenko |
| 11:30 – 12:00 | **Press-conference**  
Coffee-break |
| 12:00 – 13:00 | **Seminar**  
“Innovative ways for personnel assessment: factor of safety. Unsafe behavior preventing and detecting”  
Seminar is conducted by:  
KORJ ALINA ALEXANDROVNA, Business Assessment Technologies director general  
Content:  
- Does your personnel safe?  
- Technologies of corporate protection from human factor influence |
- Methods of accidents prevention through aptitude to unsafe behavior revelation
- “Factor of safety” – revelation tool of behavior risks. Russian and international practice

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<td>13:00 – 14:00</td>
<td>Lunch</td>
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<td>14:00 – 17:00</td>
<td>Working session «Staffing for air transport»</td>
<td>Moderator - Kofman Vladimir Davidovich, the leading expert of Interstate Aviation Committee of Aircraft Accident Board</td>
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<td>Quality of crew team and flight operating safety</td>
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<td>STORCHEVOY OLEG GEORGIJEVIC, deputy director of Air Traffic Federal agency</td>
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<td>Reasons of flight accidents in 2014</td>
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<td>Kofman Vladimir Davidovich, the leading expert of Interstate Aviation Committee of Aircraft Accident Board</td>
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<td>Pilot training and attraction for aviation enterprises working under the condition of Far North and Arctic</td>
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<td>KUZHILIN VLADIMIR FILIPPOVICH, Deputy Director General of FSUE “State ATM Corporation”</td>
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<td>Dynamics and problems of labour market in air transport sector</td>
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<td>SEMENOV KIRILL ANATOLIEVICH, director of staffing company</td>
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<td>Engineering people connection</td>
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<td>Stuff training system of air transport sector in the context international standards and requirements.</td>
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<td>KOSACHEVSKY SERGEY GRIGORIEV, Pro-Rector for Academic Affairs and Research of Ulyanovsk air Force Academy of civil aviation</td>
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<td>The road-map of staff assistance in air transport sector</td>
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<td>MIROSHNICHENKO ANASTASIA ALEXANDROVNA, “Young aviation” project manager</td>
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<td>Servitorial staff training for air transport</td>
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<td>LUKIN VLADIMIR NIKOLAEVICH, personnel director of “Volga-Dnepr” airline</td>
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<td>Engagement of foreign pilots to Russian commercial aviation. Consequences and prospects.</td>
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<td>BOYCHUK MIROSLAV YURIEVICH, Russian air stuff union president</td>
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| 14:30 – 17:30 | Working session «Staffing for railway transport and underground» | Moderator - SHEREMETIEV STANISLAV ANATOLIEVICH, “PR |
Importance of qualified stuff training during implementation of Strategy of railroad transport development in Russia up to 2030

MITELENKO VLADIMIR IVANOVICH, Head of North-Western directory Federal Railway Agency
PANYCHEV ALEXANDR YURYEVICH, president of Petersburg State Transport University

Providing of building Amur-Yakutsk main railway line with personnel

GLUSHKO DMITRIY EVGENYEVICH, professional education minister of Sakha (Yakutia) Republic

Situation on a labour market of rail road transport sector in 2014. Review, tendencies and prospects

SHEREMETIEV STANISLAV ANATOLIEVICH, “PR express” magazine editor in chief

Brief review of labour market: facts and trends

GANINA SVETLANA VLADIMIROVNA, Project Manager of Ernst & Young employment counseling department

MIIT and transport companies cooperation during young specialists training process. Experience, issues and solutions.

VASINA LUBOV IVANOVNA, pro-rector for connection with production

Competent approach in stuff development of rail road logistic enterprise. Business games in “PGK” Ltd

KARMAZINA MARINA NIKOLAEVNA, deputy manager of assessment, development and distance learning of personnel centre “PGK” Ltd

Stuff training and career enhancement system for SUE “Moscow metropolitan” personnel

GORBUNOVA EKATERINA ALEXANDROVNA, stuff management department head of SUE “Moscow metropolitan”
KOVALEV PAVEL KONSTANTINOVICH, vice chief of production-and-training centre SUE “Moscow metropolitan”

Activity of Russian professional union of railroad men and transport builders in defense of rights and interests of employees. Dialog between employers, stuff and authorities.

GOLUBEV ALEXANDR VALERIEVICH, chairman of road organization of Russian professional union of railroad men and transport builders on Oktyabrskaya rail road

Importance of trade unions in protection of rights and interests of rail road companies stuff

KHRAMOV SERGEY VLADIMIROVICH, Russian trade union alliance director general
Moderator - SHABOTIN OLEG VLADIMIROVICH, Marlow Navigation Russia Director General

Level of stuff training of marine and inland water transport. Challenges and prospects
NAZAROV ALEXANDR VALERIEVICH, vice chairman of Administration management

Making good the stuff deficit on the objects of Ust-Luga Port which are under construction
KARAVANSKY ALEXANDR IGOREVICH, vice chief of employment of population committee of Leningrad region
ZENOVA LUDMILA IVANOVNA, chairman first deputy of committee on labour and employment of population in Leningrad region

Training stuff system for complex work of branches of FSUE «Rosmorport»
STRELNIKOV ALEXANDR LEONIDOVICH, deputy personnel and administration director of FSUE «Rosmorport»

Multilevel practice-oriented stuff training in shipbuilding sector. Experience of VTUZ building.
DANILCHENKO MARINA VLADIMIROVNA, deputy director of stuff management department of “Unionized shipbuilding corporation” LtD

To the question about stuff training efficiency for navigation on Northern Sea Route and Northern Siberia inland water-ways
SOLYAKOV OLEG VLADIMIROVICH, vice-dean of Navigation faculty of Admiral Makarov State University of Maritime and Inland Shipping
DMITRIEV VLADIMIR IVANOVICH, Head of Ship Handling Chair of Admiral Makarov State University of Maritime and Inland Shipping
GRIGORYAN VAGINAK LEONIDOVICH, reader in Ship Handling Chair of Admiral Makarov State University of Maritime and Inland Shipping

Stuff training features in North-Western shipping line
MARTYNOV PAVEL VLADIMIROVICH, personnel director of “North-Western shipping line” LtD

Union and social protection of labour rights of marine and inland water transport stuff
KOVALCHUK IGOR VASILIEVICH, Seafarers' Union of Russia First Deputy Chairman

About simulator complex “Sovkomflot” in stuff training for work in adverse climatic conditions of Arctic region
NAKONECHYI MIHAIL MIHAIOLOVICH, Director General consultant “SKF Arctic region”
Recruitment conception
SHABOTIN OLEG VLADIMIROVICH, Marlow Navigation Russia Director General

14:30 – 17:30 Working session
«Staffing in the sphere of highway transportation»

Moderator – EVTUKOV SERGEY ARKADIEVICH, Dean of the faculty of automobile and road-building of Saint-Petersburg State University of Architecture and Civil Engineering

Statistics and control over offences in road freight traffic
MUKHIN EVGENIY MIKHAILOVICH, temporary acting head of scientific-research institute of traffic security issues

Stuff training system for highway transport sector. Perm region experience
UTKIN YURIY ARKADIEVICH, Perm State Duma vice-chairman

Situation on a labour market in highway transport sector. Development topical issues
MATYAGIN VLADIMIR VASILIEVICH, NU “Gruzavtotrans” council chair

Stuff potential development in safety of dangerous goods transportation
BEZSOLITSIN NIKOLAY PAVLOVICH, vice director and expert of Scientific-Research Institute of safety of traffic of Ural State Forest Engineering university

Human resources potential in security protection of carriage of dangerous goods
VERBITSKAYA NATALIYA OLEGOVNA, professor of highway transport chair of Highway Transport and Manufacturing Systems Institute of the Ural State Forest Engineering University

Importance of stuff psychological follow-up on automobile enterprise
AHMETISHIN ALBERT YUNUSOVICH, director general of “Udmurtavtotrans”

Stuff training features in passenger automobile transport as exemplified by SPb PMT “Passagiravtotrans”
MIKHAILOV DMITRIY VLADIMIROVICH, head of human resources department PMT “Passagiravtotrans”

Conceptual issues of accident reduction by means of human factor
SALNIKOV ALEXANDRANATOLYEVICH, managing director of trans-regional civic organization “Nation’s transport education”

Stuff training development system for automobile transport sector under influence of modern economy demands
EVTUKOV SERGEY ARKADIEVICH, Dean of the faculty of automobile and road-building of Saint-Petersburg State University of Architecture and Civil Engineering
## DAY 2  
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| 10:00 – 11:00 | **Plenary session**  
**“Making up for deficit of qualified stuff in transport sector”**  
Measures to improve the training of specialists of the transport sector in the context of staff shortages  
ARISTOV SERGEY ALEXEEVICH, Official Secretary, deputy transport minister of RF  
Common violations of labour legislation and labour protection requirements as a factor of the outflow of personnel from transport companies  
KROTOV ALEXANDR NIKOLAEVICH, head of State Labor Inspection Service  
Involvement of foreign specialists in the transport industry of Russia: legal aspects and statistics  
DUNAEVA ELENA VLADIMIROVNA, office director of FMS of St-Petersburg and Leningrad region  
Importance of Strategic Initiative Agency for staff assistance in transport sector  
Strategic Initiative Agency  |
| 11:00 – 11:30 | Coffee-break                                                           |
| 11:30 – 14:00 | **Working session**  
**“Topical issues of human resources management in transport sphere”**  
**Moderator** - SACHAROVA YULIYA IGOREVNA, director of North-Western region branch of Head Hunter  
**Strategic aims of HR-service and HR-analytics**  
SACHAROVA YULIYA IGOREVNA, director of North-Western region branch of Head Hunter  
**HR processes optimization and construction of effective HR-service**  
GANINA SVETLANA VLADIMIROVNA, project manager of Ernst&Young  
“Hand-made” HR-branding or how to “sell” vacancies of no prestige on labour market  
BOCHAROVA NATALYA VLADIMIROVNA, professional HR club “How to do?” director  
**Creation of effective KPI indexes for transport organization**  
KUTUZOV SERGEY ALEXANDROVICH, Senior Consultant of “Hay Group” |
C&B technologies in stuff management in transport company  
KUZUTINA IRINA VADIMOVNA, business-trainer, leading teacher of Moscow Business School

**Recruitment and retention of stuff**  
VYBORNOV ANDREY NIKOLAEVICH, “There is a job!” group Director General

Tendencies of labour market. Stuff management in Y-world  
KOPYLOVA OLGA SERGEEVNA, head of stuff recruitment department of Kelly Services

**Emotional intellect as a part os stuff development system**  
GLAVATSKIIH ANTON NIKOLAEVICH, business-trainer and a head of sales department of EQuator company

**Basic faults of employers in the time of corporate stuff politics formation**  
LAPOCHKINA ANNA ALEXANDROVNA, director of Professional human resources management association

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<td>Launch</td>
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<td>15:00 – 16:00</td>
<td><strong>Brainstorming session</strong></td>
<td><strong>Where is his button? Problems of stuff moral encouragement</strong></td>
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<td>Brainstorming session is conducted by:</td>
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<td>VAYNBERG OLEG MARATOVICH, business coach, BI TO BE company consultant</td>
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<td><strong>Content:</strong></td>
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<td>• Administrative management on a personal level: free choice during corporate norms, values and aims acceptance</td>
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<td>• Organizational behavior models</td>
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<td>Implacable statistics: what, when and how motivates Russian employees</td>
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<td>SACHAROVA YULIYA IGOREVNA, director of North-Western region branch of Head Hunter</td>
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