



**VI International Forum
“Sea Tourism”
June 26-27, 2014**



“UNITED RUSSIA” Party Project “Saint-Petersburg - the Sea Capital of Russia”

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PROGRAMME STRUCTURE*

DAY 1 June 26, 2014	
10:00-11:30	Plenary session I State policy in the sphere of the water tourism
11:30-12:00	<i>Coffee-break</i> <i>Press-conference</i>
12:00-13:30	Plenary session II Practical aspects of the water tourism
13:30-14:30	<i>Lunch</i>
14:30-17:30	Conference «River cruises» Part 1. Cruise and pleasure shipping Part 2. Passenger shipping by river
14:30-17:30	Conference «Sea cruises»
14:30-17:30	Conference «Yachting»
17.30-18.15	Master class «Peculiarities of sea and river tourism promotion in the Internet»
19:00-22:00	<i>Evening reception</i>
DAY 2 June 27, 2014	
	Excursion

Venue:

Crowne Plaza St. Petersburg Airport
6A, Startovaya street, Saint-Petersburg, Russia

Forum’s Operator:



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DAY 1

June 26, 2014

09:00-10:00 Registration

10:00-10:15 Opening speech:

Aleksandrovsky
Hall
1-4

**Minister of Culture of the Russian Federation
VLADIMIR MEDINSKY**

**Minister of Transport of the Russian Federation
MAKSIM SOKOLOV**

**Governor of Saint-Petersburg
GEORGY POLTAVCHENKO**

**President of Russian Yachting Federation, Member of Federation
Council of Federal Assembly of the Russia Federation
VLADIMIR SILKIN**

**10:15-11:30 Plenary session I
«State policy in the sphere of the water tourism»**

Moderator: *DMITRY AMUTS, Deputy Head of the Federal Tourism Agency*

Aspects of sea tourism development in the Russian Federation
DMITRY AMUTS, Deputy Head of the Federal Tourism Agency

Legal and regulatory framework of sea and inland transport
KONSTANTIN PALNIKOV, Head of Department of State Policy in the sphere of Sea and River Transportation of Ministry of Transport of the Russian Federation

Control peculiarities of water cruise and passenger transport security and infrastructure safety
VVALERY PODDUBNIY, temporarily acting on Behalf of Head of the Sea and River Control Department of the Federal Transport Oversight Service

Innovations and prospects of simplification of visa regulation between Russia and other countries
VLADIMIR ALIMOV, Deputy Representative of Ministry for Foreign Affairs of the Russian Federation in Saint-Petersburg

Water tourism prospects in Saint-Petersburg: priorities and prospects
INNA SHALITO, Chairman of Saint-Petersburg Tourism Detelopment Committee

Opening speech:

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VLADIMIR SILKIN, President of Russian Yachting Federation

GIANNI DI PIETRO, First Counsellor of Secretary of Minister of Economic Affairs of Italy, Chief Italy Delegate

11:30-12:00

Ekaterininsky
Hall
1-2

**Press-conference
Coffee-break**

12:00-13:30

Aleksandrovsky
Hall
1-4

**Plenary session II
«Practical aspects of water tourism development»**

Moderator: *DENIS KACHKIN, Managing Partner, Manager of the Practical Training on Infrastructure and PPP of the company «Kachkin and partners»*

Development of GDP and coastal territories for the cruise and passenger shipping and infrastructure development

ANNA KUZNECOVA, Acting Chief of Neva and Ladoga Water Administration of Federal Water Resources Agency of the Russian Federation

Border control of the cruise and yachting tourists: changes in the statutory regulation and current problems on the border (the theme is on approval)

ALEKSANDR IVASHENKO, First Deputy Head of Border Management of Federal Security Service of the Russian Federation in Saint-Petersburg and the Leningrad Region

Legal aspects of PPP’s project realization in water tourism

DENIS KACHKIN, Managing Partner, Manager of the Practical Training on Infrastructure and PPP of the company «Kachkin and partners»

Opportunities for cruise tourists’ reception of the Krasnodar Territory

EVGENIY KUDELYA, Minister of Resorts and Tourism of the Krasnodar Territory

Easy pay: innovations in the payment acceptance in sea and river tourism

IGOR AREFJEV, Head of eCommerce Management of «Alfa Bank»

Leasing products for the modernization of cruise and passenger fleet of Russia

ALEKSANDR KOMAROV, Vice-President of «Sberbank-Leasing», CJSC

The first Saint-Petersburg Festival as the integration project of the culture field and water tourism industry

BORIS ILLARIONOV, First Deputy Chairman of Saint-Petersburg Culture

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Committee

Professional tourist education as the element of the innovation infrastructure for the sea and river cruise tourism in Russia

YULIA ZHILKOVA, Head of Tourism and Service Department of Russian State University of Physical Education, Sport, Youth and Tourism

13:30-14:30

Lunch. Restaurant «Skylight»

14:30-17:30

Conference «Sea cruises»

Aleksandrovsky

Hall

3-4

Модераторы:

VALERY GORDEV, Deputy Director of Higher School of Economics

LYUBOV KHOREVA, Acting Director of Institution of Tourism and Service of Saint-Petersburg State University of Economics

Development of Russian port infrastructure for cruise ships' service

OKSANA GUBINA, Deputy General Manager of FSUE «Rosmorport»

International and interregional cooperation in the sphere of cruise tourism through the example of the Barents Region

SVETLANA ZENOVSKAYA, Head of Agency of Tourism and International Cooperation of the Arkhangelsk Region

The role of customs regulation for cruise and yachting tourism including the order of temporary import of cruise vessels for the work on the territory of Custom Union

IRINA KOVINA, Acting Vice-chief of Baltic Customs

Cooperation with cruise travel agencies: opportunities and prospects

NANA GVICHIIYA, General Manager of the Saint-Petersburg Travel Information Center, Front Office Chairman of «National Association of Travel Information Organizations», Non-Commercial Partnership

Private and public partnership as the basis for the development of sea cruise tourism in Russia

YURI BARZIKIN, Vice-President of Russian Union of Tourism Industry, Chairman of the Russian Federation Committee on CCI of Enterprise in the sphere of Tourist, Resort and Hotel Activity

Development of cruise tourism on the Black Sea: problems and prospects

SERGEY PRYADKO, General Manger of Inflat Worldwide Tours

Crimean- Caucasian cruise line. Problems and achievements

VASILY BOROVSKEY, Captain of Pacific Naval Register of London LTD

Development prospects of ferry service in Russia

SERGEY KOTENEV, CEO of St. Peter Line Limited



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Potential development of the port Sochi as the center of cruise carriage

ALEKSANDR BELKIN, Manager of Cruise Carriage Department of JSC «Commercial seaport of Sochi»

Advanced project of high-speed vessels of next generation

ANTON SMIRNOV, Counsellor of CEO «CEB of Alekseev» JSC

Russian museums as the strategic resource of growth of cruise tourism and regional recreational activity

TATYANA PCHELYANSKAYA, Deputy Development Director of the State Museum of the History of Religion, Member of Union of Russian Museums

About development and prospects of cruise tourism in the Kaliningrad Region

ALEKSEY KLYUNEEV, Counsellor of Governor of the Kaliningrad Region

Engineering and building of the harbor station in Petropavlovsk-Kamchatsky

NIKOLAY SHABLIKOV Acting General Director of FTI «Directorate of State Contracting Authority for Marine Transport Development Programmes»

The participant of the discussion:

NANA GVICHIYA, General Manager of the Saint-Petersburg Travel Information Center, Front Office Chairman of «National Association of Travel Information Organizations», Non-Commercial Partnership

14:30-17:30

Aleksandrovsky
Hall
1-2

Conference «River cruises»

Moderator: *ANNA ISAEVA, Director of Shipping on inland waterways of Union «National Shipping Chamber»*

Part 1. Cruise and pleasure shipping

Shipping conditions for the river tourism in the Russian Federation

GALINA DOLGANOVA, Deputy Manager of Department of Structure Reforming, Infrastructure Development and Carriages of Water Transport Administration of Federal Agency for Marine and River Transport

Mechanism of State support of passenger and cruise fleet development in Russia

MATVEY MONAKHOV, Adviser of Department of Shipbuilding Industry and Marine Facilities of Ministry for Industry and Trade of the Russian Federation

Development of Russian river cruise shipping. Challenges

ANNA ISAEVA, Director of Shipping on inland waterways of Union «National Shipping Chamber»

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Interregional cooperation in the cruise tourism field through the example of the project «Great Volga»: results and prospects

MIKHAIL MALCEV, Head of Tourism Department of the Samara Region

Project «the Moskva river» - development of territories near the Moskva river. Its role for water tourism

ALISA BELYAKOVA, Head of Architectural Department of «Research and Engineering Institution of Moscow General Plan»

The Moskva river. The city is forward the river. Trends are targeted

KIRILL EVDOKIMOV, President of Moscow Association of Passenger Fleet Ship owners

Analysis of current condition and prospects of development of intracity water tourism in Saint-Petersburg

MIKHAIL RESHNYAK, Development Manager of «Astra Marine»

Current questions of classification of river cruise and pleasure passenger crafts

VLADIMIR ALIPA, Director of Northwest branch of FAE «Russian River Shipping Register»

Engineering of cruise ships of new generation: modern projects and their realization prospects

VASILIIY PETROV, Deputy General Manager of Engineering «CNIIMF», CJSC

Reality and future of excursion and small tourist vehicles

VLADIMIR LOGINOV, Deputy Chief Project Engineer of JSC «Zelenodolsk design bureau»

Part 2. Passenger shipping by the river

Conditions of river passenger transportation in the Republic of Sakha (Yakutia): factors, problems and aspects

SERGEI SOKOLOV, CEO of «Passazhirskoe RajUpravlenie», LLC

New types of high-speed passenger vessels for rivers of Siberia and the Far East of Russia

VIKTOR SOKOLOV, Chief Engineer of the Krylov State Research Centre

Modernization of high speed passenger fleet: results and prospects

KONSTANTIN BARKANOV, Heads of Department of fleet modernization of GC «Marine Technics»

Engineering and production of new ship engines including the production for the high speed passenger fleet

LEONID POMERANEC, Deputy Technical Director of JSC «Zvezda»



Efficiency opportunities of shallow-draft water-jet-propelled launches

ANDREY SMIRNOV, Chairman of BOD of JSC «Kostroma marine engineering plant»

14:30-17:30

Ekaterininsky
Hall
1-3

Conference «Yachting»

Moderator: *SERGEY ALEKSEEV, President of Saint-Petersburg Yacht Union*

New concept of pleasure craft classification

SERGEY SEDOV, General Manger of «Russian Registry of Shipping», FAE

State policy formation in the small vessel navigation. Project preparation of the federal law «About navigation security of small vessels and alterations in some legislations of the Russian Federation» its concept, the main directions of the legal regulation, problematic questions

VIKTOR BERSHADSKY, Deputy Head of State Inspectorate for Small Vessels

New concept of pleasure crafts' classification of

KONSTANTIN MARKELOV, Deputy Head of Department of «Russian Maritime Register of Shipping»

Peculiarities of water consumer and rent of coastal territories on GDP of the Russian Federation for the building of yachting infrastructure

ANNA KUZNETSOVA, Acting Manager of Neva-Ladoga Basin Water Management Board of Federal Agency for Water Resources

Regulatory support of yachting development

VYACHESLAV EVSEEV, Counsellor to President of Russian Yachting Federation

Prospects of water tourism development with the usage of small vessels in the Republic of Karelia

ANDREY VOLKOV, Deputy Chairman of State Committee of the Republic of Karelia for Tourism

Yachting infrastructure development in fact rather than in word

ANDREY KOSTIN, Deputy CEO of «Grand Marine»

About opportunities and plans of the Kaliningrad Region about yachting development

ALEKSEY KLYUNEEV, Counsellor of Governor of the Kaliningrad Region

Development of yachting market in Sochi: prospects and problems

MAKSIM KONDRATENKO, CEO of «Imeritinsky Port of Sochi»

New tendencies of coastal territory development (through the example



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of building of floating facility)

ANNA SHUMEJKO, Commercial Director of «Marinetek»

Complex solutions for yachting infrastructure development

OLEG ULANOV, Commercial Director of Magic-Float

How to create the operational club project in the yachting industry or: Are there any yacht-clubs in Saint-Petersburg?

SERGEY MEDVEDNIKOV, CEO of «The Affaire Partner of Club Manager’s Association of Europe»

Suggestions according the development of the Black Sea yachting: view from Crimea

ALEKSEY MARKOV, Deputy Chairman of «Akvasfera»

Navigation and distribution support of small vessels

ANDREY ZHAVORONKOV, Vice President of Association of Yacht Captains

17:30-18:15

Master class

«Peculiarities of sea and river tourism promotion in the Internet»

Ekaterininsky
Hall
4

ALEKSEY SULIMOV, Marketing Director of the portal EduMarket.ru

18:20-19:00

Transfer to the evening reception

19:00 - 22:00

Evening reception. Taleon Club (Nevsky prospect 15).

By invitation only

22:00

Transfer from Taleon Club to the Hotel Crowne Plaza St. Petersburg Airport

DAY 2

June 27, 2014

09:30 - 09:45

Transfer from the metro station Moskovskaya (House of the Soviets, Moskovskiy Prospekt, 212) to the Hotel Crowne Plaza St. Petersburg Airport (Startovaya str., 6A)

10:00

Bus departure from the Hotel Crowne Plaza St. Petersburg Airport

11:00- 12:00

Boat tour of the Fort “Grand Duke Konstantin” by the ferry “Reeperbahn”

During the tour the participants will have a chance to introduce with the unique fortifications of Kronshtadt fortress, the history of the Gulf of Finland and St. Peterburg floods.

12:00 – 12:45

The boat tour of the Fort «Grand Duke Konstantin».

On the territory of the Fort «Grand Duke Konstantin» the sea border control point for yachts and small vessels that was opened in 2013 is situated here. The yacht club, floating fuel station for vessels, hotel and

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café are here. 24 hours pass office and weather station is worked for yachtsmen.

Besides, fortifications of 18-19 centuries were survived in the Fort. Nowadays the large restoration works are being held. Thanks to these activities old war mechanisms and inside areas of barracks and storage batteries can be available to observe.

- 12:45 – 13:15** **Coffee-break in the pavilion on the territory of the Fort «Grand Duke Konstantin»**
- 13:15** **Transfer from the Fort to the Hotel Crowne Plaza St. Petersburg Airport and Metro Station Moskovskaya**

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